

Burrelle's Press Clipping Bureau, Inc.

401 Broadway, New York City

TELEPHONE CANAL 6-6254

HAROLD E. WYNNE
President

March 2, 1932

ESTABLISHED
1 8 8 8

ACKNOWLEDGEMENT OF ORDER

Mr. C. Ross Henninger
Room 1005
33 West 39th Street
New York City

Dear Sir:

We have entered your order as follows:

Take all references to the death of F. L. Hutchinson,
National Secretary of the American Institute of Engineers
who died in New Jersey on February 26.

If you desire to make any changes or additions,
kindly advise us promptly and we will give same
immediate attention.

Very truly yours,

BURRELLES PRESS CLIPPING BUREAU, INC.

P. S.: We can also supply an excellent clipping book
for filing and preserving press notices.

7 **Burrelle's Press Clipping Bureau, Inc.**
401 Broadway, New York City

TELEPHONE CANAL 6-6254

HAROLD E. WYNNE
P r e s i d e n t

6/22
ESTABLISHED
1 8 8 8

June 21, 1932

Mr. G. Ross Henninger
American Institute of Electrical Engineers
33 West 39th Street
New York City

Dear Mr. Henninger:

We acknowledge the receipt of your recent letter and we appreciate your willingness to settle the matter of press clippings in the manner in which we have suggested.

Very truly yours,

BURRELLE'S PRESS CLIPPING BUREAU, INC.

HEW/an

Harold Wynne
President

June 17, 1932.

Mr. Harold Wynne, President,
Burrelle's Press Clipping Bureau, Inc.,
401 Broadway,
New York, N.Y.

Subject: Clipping Service--
F.L. Hutchinson Obituary

Dear Sir:

Pursuant to previous correspondence on the above subject, and in direct response to the offer in your letter of June 16, I beg to advise you that a 50 per cent refund of the amount that we originally paid to you for the service in question will effect a satisfactory compromise settlement. Also, in accordance with your suggestion, the payment of such a refund on or about July 10 will be quite satisfactory.

With appreciation for your consideration in this matter, I am

Yours very truly,

G. Ross Henninger,
Associate Editor.

F.

~~Mr. Manley~~

Burrelle's Press Clipping Bureau, Inc.
401 Broadway, New York City

TELEPHONE CANAL 6-6254

ER 6/17

HAROLD E. WYNNE
P r e s i d e n t

ESTABLISHED
1 8 8 8

June 16, 1932

Mr. G. Ross Henninger
American Institute of Electrical Engineers
33 West 39th Street
New York City

Dear Mr. Henninger:

We acknowledge the receipt of your recent letter and we regret very much the situation which has occurred in connection with your subscription to our press clipping service.

It is our policy to endeavor to operate this company in a manner which is satisfactory to our clients in every possible way. We realize that the best advertising that any company can have is the word-to-mouth opinion of those who use it.

We can not guarantee any certain number of clippings on a given subject. This is obvious because we have no control over what is published in the newspapers. Our representatives have been carefully instructed regarding this matter and Mr. Manley advises us that such was his conversation with you.

Although business conditions at the present time do not warrant it, and also because it is against the policy of our company to make refunds, we will endeavor to settle this matter in a manner which is satisfactory to you. Please let us know if a refund of 50% on the tenth of next month will be agreeable to you.

Very truly yours,

BURRELLE'S PRESS CLIPPING BUREAU, INC.

Harold Wynne
P r e s i d e n t

HEW/dn

July 14, 1932.

Burrelle's Press Clipping Bureau, Inc.,
401 Broadway,
New York, N.Y.

Attention Mr. Harold E. Wynne, President.

Dear Sir:

This will acknowledge receipt of your letter of June 3.

As stated before we feel that the amount that we paid for the clipping service in connection with the obituary notices of Mr. F.L. Hutchinson, secretary of this organization, was excessive in the light of the service rendered. It seems pertinent to state that at the time we had the original telephone conversation with a member of your office staff, I refused point blank to be talked into a subscription service covering 1,000 clippings, and balked at the idea of subscribing for a service covering 500 clippings. Further, I objected strenuously to the idea of prepayment, and concluded the contract with your Mr. Manley only after I was reassured that if the clippings submitted did not come up to the quantity contracted for, a suitable adjustment would be forthcoming upon request.

This being the case, your present attitude is a bit hard to understand and your compromise offer of extended clipping service is not particularly satisfactory. I am rather definitely convinced that we shall have no further need for your clipping service.

Very truly yours,

G. Ross Henninger,
Associate Editor.

F.

Burrelle's Press Clipping Bureau, Inc.
401 Broadway, New York City

TELEPHONE CANAL 6-6254

HAROLD E. WYNNE
P r e s i d e n t

ESTABLISHED
1 8 8 8

*Mr. Morris:
Should we
go back stronger?
HE*

June 3, 1932

Mr. C. Ross Henninger
American Institute of Electrical Engineers
33 West 39th Street
New York City

Dear Sir:

We acknowledge the receipt of your recent letter and we regret very much that your previous correspondence was overlooked.

We find that we have kept our readers carefully reminded on your order for references to the death of Mr. F. L. Hutchinson. Our entire staff has searched through thousands of different newspapers for references to this order and had it been necessary for you to have bought all of the newspapers and taken the time to read them, the cost would have been more than the amount which you paid us.

However, we shall be very willing to supply you with clippings on other subjects in which you might be interested, such as references to your institute or activities which take place there.

Very truly yours,

BURRELLE'S PRESS CLIPPING BUREAU, INC.

Harold E. Wynne
President

HEW/dn

May 31, 1932.

Burrelle's Press Clipping Bureau, Inc.,
401 Broadway,
New York, N.Y.

Attention Mr. E.R. Manley.

Subject: F.L. Hutchinson
Obituary Notices

Dear Sir:

Since I have received from you no response to my letter of April 28, I am attaching hereto a copy of that letter.

I would very much appreciate your attention.

Very truly yours,

G. Ross Henninger,
Associate Editor.

F.
Encl.

April 28, 1932

Burrelle's Press Clipping Bureau, Inc,
401 Broadway,
New York, N.Y.

Attention Mr. E.R. Manley.

Subject: F.L. Hutchinson
Obituary Notices

Dear Sir:

In checking up on our agreement with you concerning newspaper clippings of the various news stories sent out in connection with the death of Mr. F.L. Hutchinson, former national secretary and executive manager of the American Institute of Electrical Engineers, I find that we have received from you just 37 out of the 500 notices contracted for.

Since the service seems to be concluded we request an early and proportionate adjustment.

Very truly yours,

G. Ross Henninger,
Associate Editor.

F.