

The
BAIRD
"TELEVISOR"



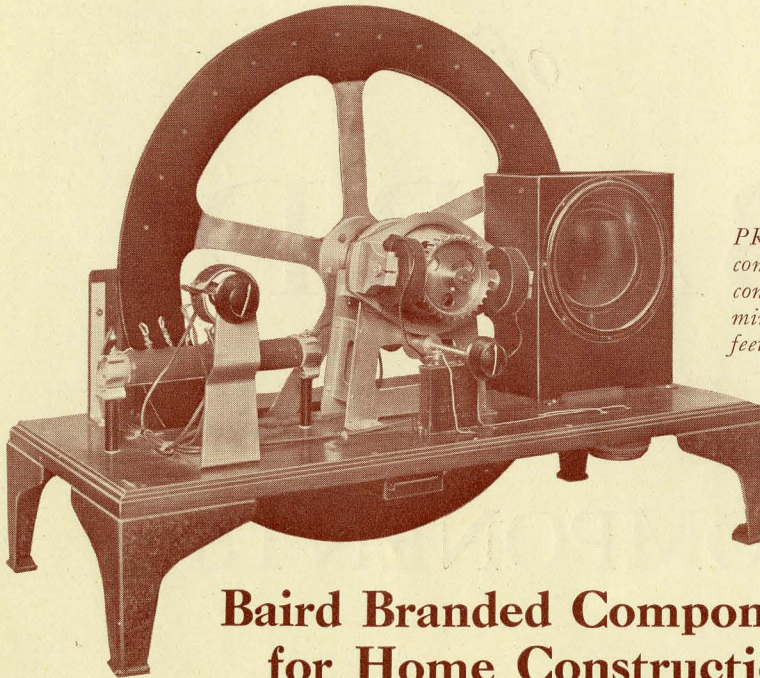
Price List
of
BAIRD
BRANDED
COMPONENTS

133 LONG ACRE, LONDON, W.C.2

Telephone: TEMPLE BAR 5401

Telegraphic Address: "TELEVISOR, RAND, LONDON."

The BAIRD 'TELEVISOR'



PRICE of Kit comprising components essential to home construction (excluding terminal board, base board and feet) .. £16 16s. 0d.

Baird Branded Components for Home Construction

BAIRD SERVICE
for the owners of
BAIRD
“ TELEVISORS ”

OWNERS of Baird Television Sets will be supported by an efficient service including a staff of trained service men. Should any owner get into difficulties, a telephone call or a postcard to his dealer will bring him technical advice. In return for the support we know we are getting from the public, we are prepared to give every possible assistance in installing, running and maintaining their “Televisors.”

IN addition to the “Televisor” Home Reception Set we can supply complete range of Baird branded parts for the home constructor. We can also provide any single part of the apparatus thus enabling the experimenter to build his own experimental apparatus.

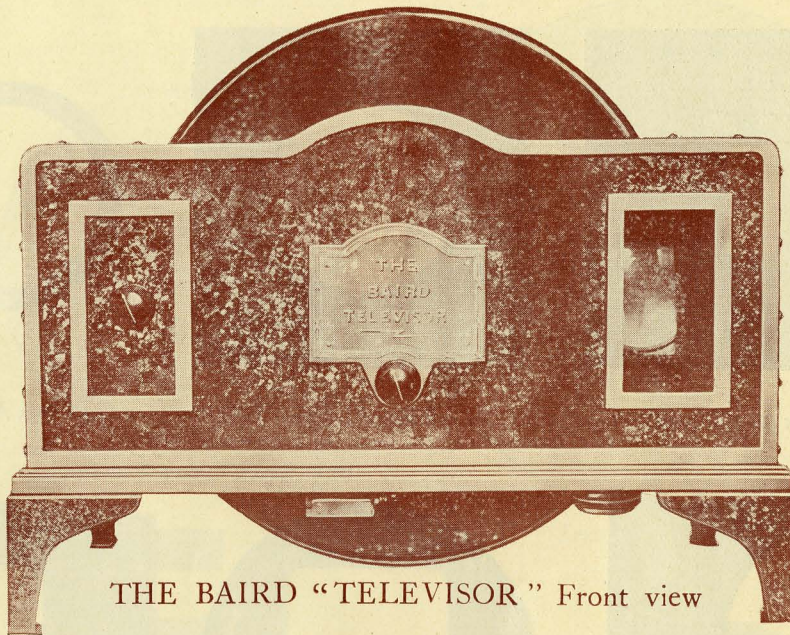
We feel that all those who are keenly interested in television should know and definitely realise that Baird branded products are the only genuine television components. The successful reception of the Baird transmission is dependent upon the use of *Baird* instruments only. Perfect reception is then guaranteed.

What the great Marconi has done for wireless Baird has done for television. We, as producers of his apparatus, wish to ask our public to join us in furthering the cause of television by co-operating with us to ensure longer hours and better programmes to which end all television enthusiasts must work.

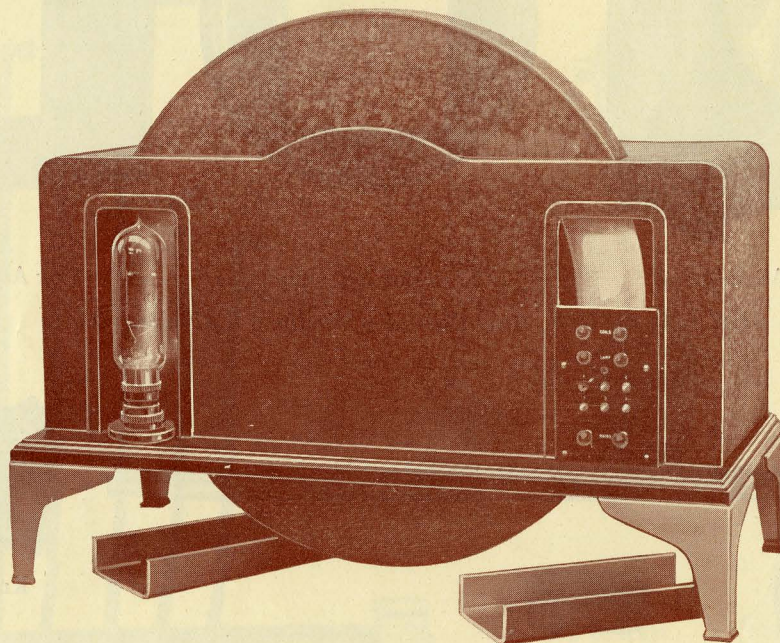
BAIRD BRANDED COMPONENTS

for perfect reception

The BAIRD 'TELEVISOR'



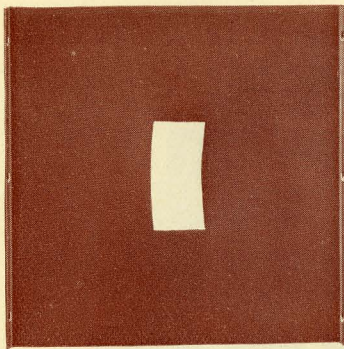
THE BAIRD "TELEVISOR" Front view



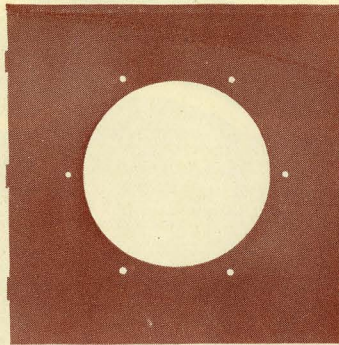
THE BAIRD "TELEVISOR" Back view

PRICE COMPLETE, Finished in Brown Metal Casing, Artistically Lined, £26 5s. 0d.

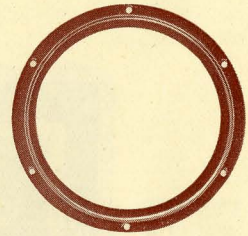
BAIRD BRANDED COMPONENTS



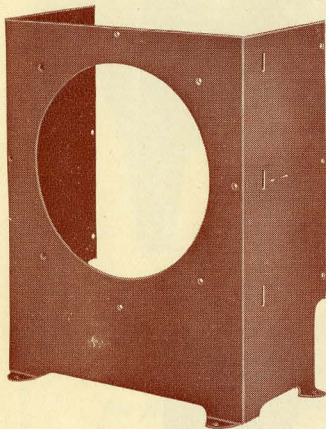
Lens Box Assembly (1)



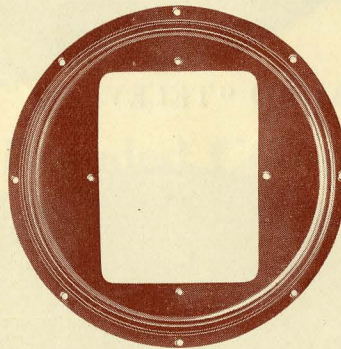
Lens Box Assembly (2)



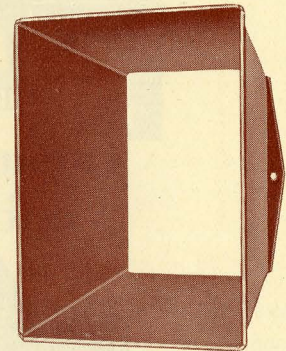
Lens Box Assembly (3)



Lens Box Assembly (4)



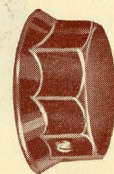
Lens Box Assembly (5)



Lens Box Assembly (6)

THE SIX PIECES, Holes threaded to take No. 6 B.A. Screws, 24/-

Spindle



Knob



Collar

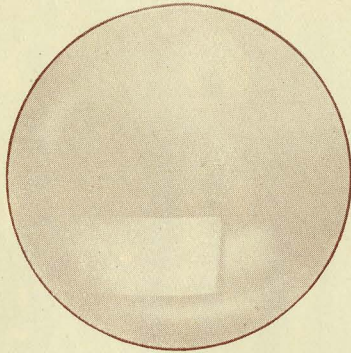


Pinion

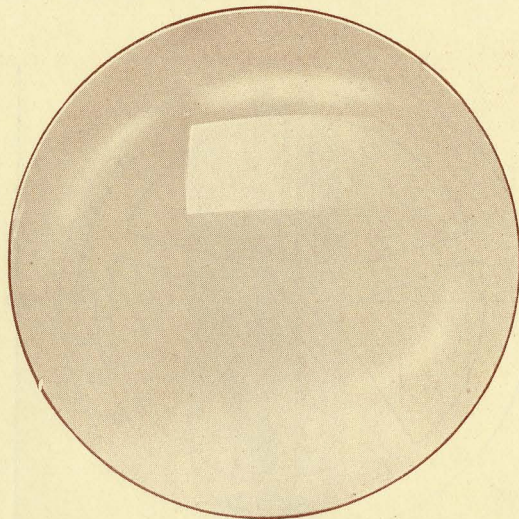
SPINDLE ASSEMBLY

PRICE, including Grub Screws and Control Knob, 5/9

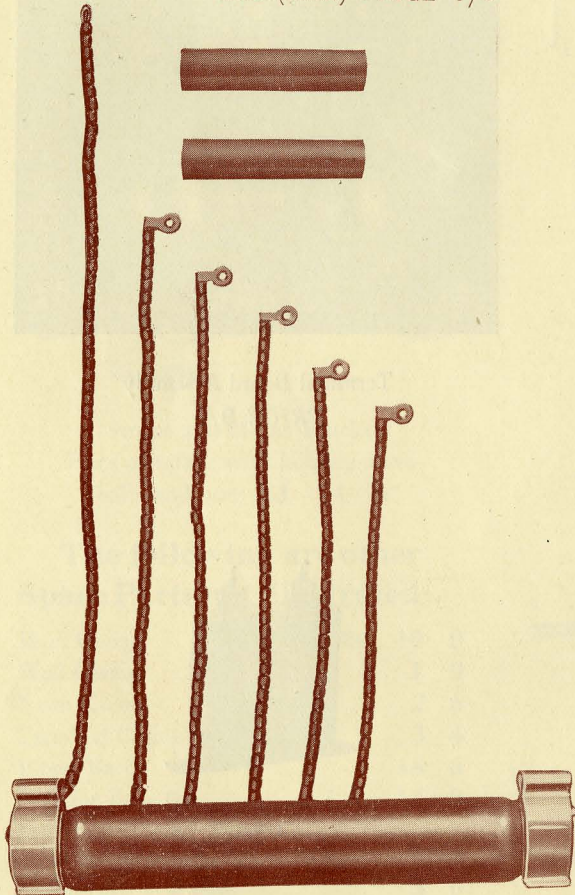
BAIRD BRANDED COMPONENTS



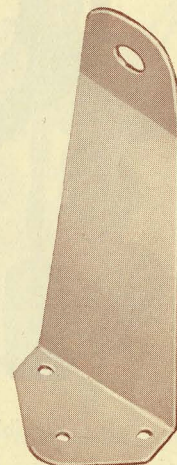
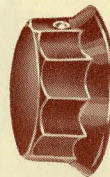
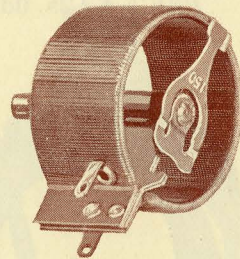
Lens (small) PRICE 7/6



Lens (large) PRICE 13/6



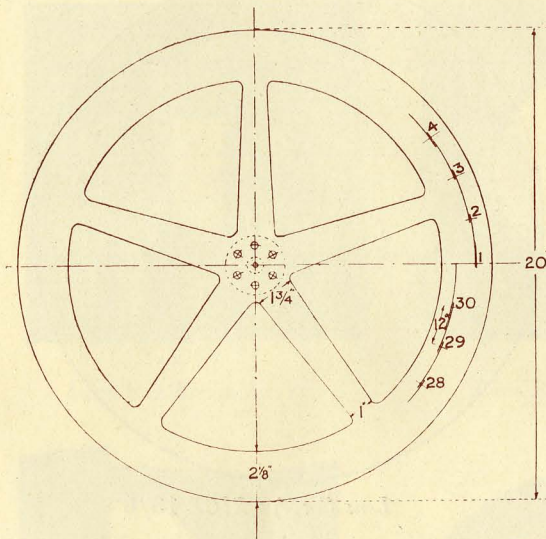
Zenite Resistance and Ebonite supports
PRICE 17/-



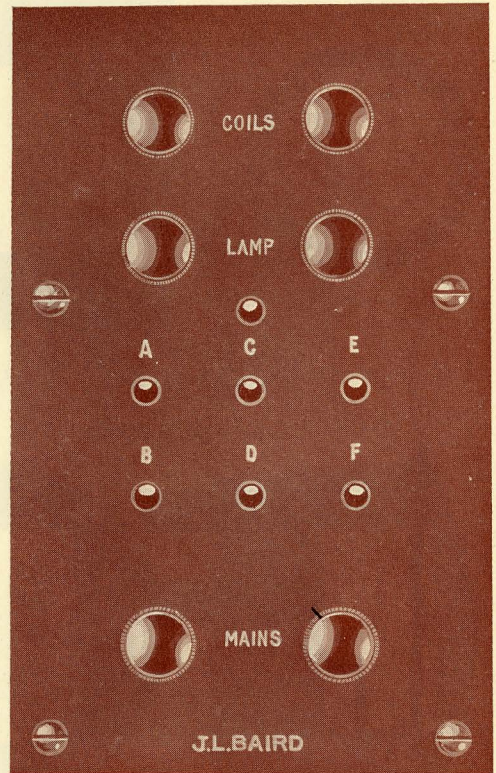
Variable Resistance
and Bracket

PRICE, including Control Knob, 6/3

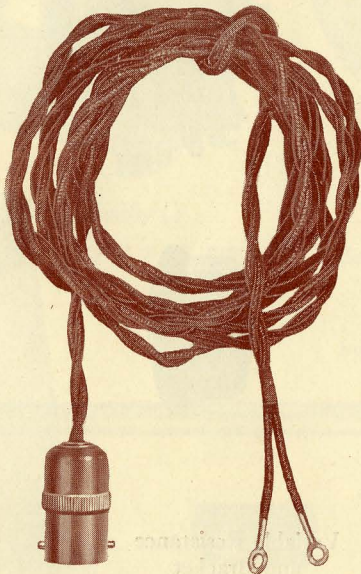
BAIRD BRANDED COMPONENTS



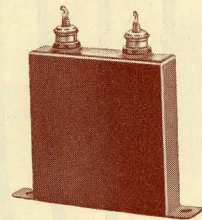
The Baird Graduated Receiving Disc
 PRICE £2 2s. 0d.



Terminal Board Assembly
 PRICE 9/6

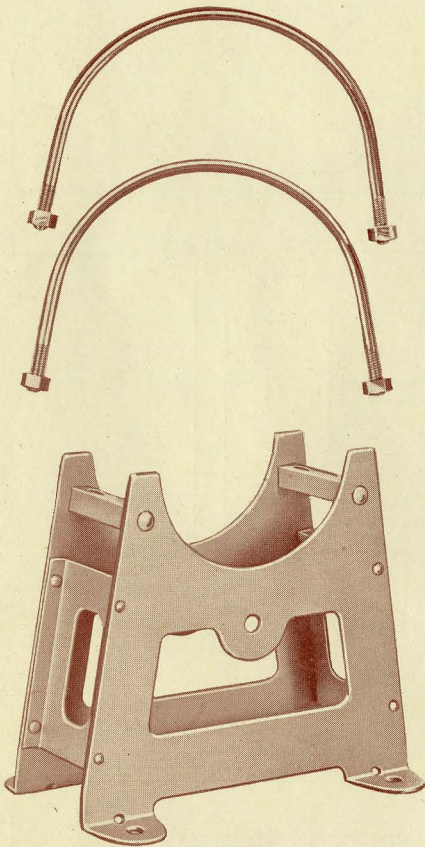


Flexible Lead and Adapter
 PRICE 5/6

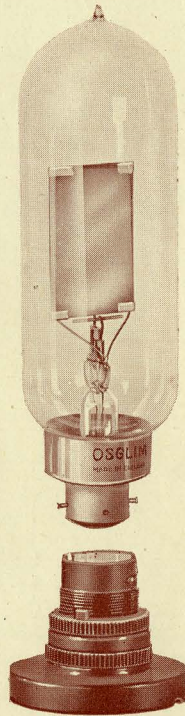


T.C.C. Condenser (Mica)
 PRICE 8/-

BAIRD BRANDED COMPONENTS



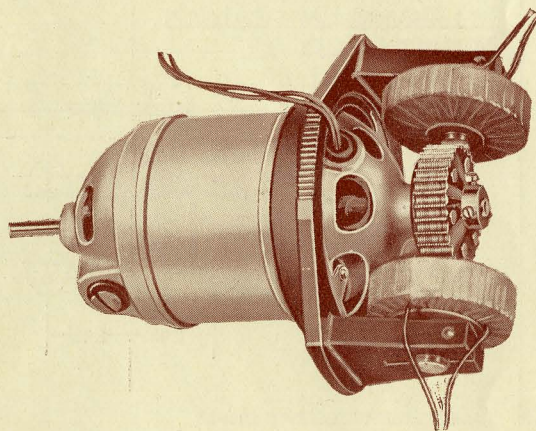
Strops and Motor Bracket
Price complete with holding-down
bolts and nuts **£1 14 0**



Flat Electrode Neon Tube **£1 5 0**
Holder **6 3**

**The following are other
Spare Parts not illustrated:—**

Main Casing	£4 10 0
Well Casing	1 1 0
Neon Casing	2 6
Terminal Casing	3 4
Wood Base	18 6
Feet for Base (4)	11 0
Screws and Small Parts for Base Assembly	3 0
Screws, etc. (various)	3 0



Universal Motor, complete with synchronising gear
Price **£7 7 0**

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