

CARL HERING  
CONSULTING ELECTRICAL ENGINEER  
929 CHESTNUT STREET

A. I. E. E.  
FEB  
11  
1914  
NEW YORK

2591

PHILADELPHIA, PA. February 10, 1914.

*file*

Mr. F. L. Hutchinson, Secretary,  
A. I. E. E.,  
33 West 39th Street,  
New York City, N. Y.

Dear Sir:-

Please inform the Publication Committee that I hereby enter a protest against the publication in our Transactions of the paper by Theodore I. Jones of the Brooklyn Edison Co., on the business education of the engineer, delivered last night before the Philadelphia Section.

In this paper he praised, admired and encouraged trickery, dishonesty and other similar methods employed by salesmen, and urged the importance of educating engineers in these methods, as he considered the acquisition of the almighty dollar to be the highest possible goal, and apparently the only one, in a man's life.

The effect on the younger members present might have been very demoralizing had not Walton Clark and Henry Hess replied forcibly in upholding the honor and dignity of the profession. Several members got up and left the hall when Mr. Jones got up to speak a second time, and I know I am expressing the feelings of a number of those present in objecting to this paper. Personally I considered it an insult to the self-respect of the engineers present to have such principles advocated in a paper before this Institute.

Among other things he admired and encouraged the padding of expense accounts with expenses that were never incurred, the playing of billiards when one's client is supposing that hard work is being done, etc.

I had intended also to file a protest against this Mr. Jones being transferred from active to full membership, but I see to my regret that I appear to be too late. I therefore request you to send me the names of those who vouched for him when he was transferred recently. His business is that of a salesman and not that of an engineer, and why he should be entitled to become a full member, I cannot understand. If we open our doors so wide as to let mere salesmen become full members, and especially such as advocate the principles that he advocated last night, it throws great discredit on the Institute. I cannot imagine that his sponsors did not know about the ethical principles which he advocates.

By curious coincidence, this morning's papers contrast "engineer" Goethals with the "salesman" Burke, with the probable result that the latter will go to jail, and the former be recognized as one of the greatest engineers the world has produced, and who would, in European countries, be decorated and pensioned for life.

Please show this letter to President Mailloux, who I think ought to be in-

Yours truly,

*Carl Hering*

*Recd Pres Mailloux 2/10/14  
Recd Pres Board 2/10/14  
Recd Pres Hering 2/10/14*

*Recd & Res Mailloux*

To	Date Noted
F. L. H.	2/11/14
J. C. Z.	2/11/14
G. R. M.	
F. L. C.	
W. C. F.	
I. M. CH:AR.	
C. M. N.	
H. B. L.	
F. A. N.	

*noted F.L.H. 2/11/14  
" Brown 2/11/14  
Noted J.C.Z. 2/11-14  
acked 2/11/14. F.L.H.*

Subject: Mr. Theodore I. Jones:

February 11, 1914.

Mr. Carl Hering,  
929 Chestnut Street,  
Philadelphia, Pa.

Dear Mr. Hering:

Referring to your letter of the tenth instant, we have not received any report of the Philadelphia meeting at which Mr. Jones delivered an address, and in any event, it would be very unlikely that his remarks would be sent to us for publication, as it has not been customary to publish addresses of the nature mentioned by you. Should addresses of this kind be sent to us, they would probably not be printed after consideration by the Editor and the Editing Committee; however, in order to guard against any possible publication, I have referred your letter to the Editor, and also to the committee clerk who handles the reports of the Section meetings, and in accordance with your request I am now sending your letter to President Mailloux.

Mr. Jones was elected an Associate in 1904, and was transferred to the grade of Member in 1913 upon the endorsement of the following gentlemen: C. A. Greenidge, S. D. Sprong, George F. Sever, W. F. Wells.

Very truly yours,

Secretary.

X Copy to President Mailloux,  
with original letter from  
Mr. Hering.

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A. I. E. E.  
FEB 14  
1914  
NEW YORK

Dear Mr. Hutchinson,

I return Hering's letter and the copy of your reply together with a personal letter which I am writing myself to Hering, to show him that the blame is as much in the Philadelphia Section as anywhere else to say the least.

I sort of put it up to him and to the Philadelphia Section to take steps and measures to prevent such things from happening in the future.

You might send the letter to Hering after reading, unless you see something wrong in it.

Yours truly,  
C. M. N.

To	Date Noted
F. L. H.	
J. G. Z.	
C. R. M.	
F. D. H.	
W. C. F.	
I. M. G.	
C. M. N.	
H. B. L.	
F. A. N.	