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William E. Wickenden, president of the Case School of Applied Science since 1929, has been elected president of the ociety for the Promotion of Engineering Education for the year 1953-1934. Mr. Wickenden has been engaged most of his life in a study of educational and personnel problems. Following graduation from the University of Misconsin he became a member of the teaching staff of that institution and of the Massachusetts Institute of Technology, and while with M. I. T. he made a study of educational problems for the engineering department of the Mestern Electric Company, which led to the creation of a personnel department of which he became manager in 1918. Later he was named chairman of the Western Electric Company's personnel committee.

In 1921 he was transferred to the headquarters staff of the American Telephone & Telegraph Company as assistant vice-president in charge of the recruiting and development of supervisory and technical personnel for the group of companies making up the Bell System. This work included the promotion of relations with universities and colleges throughout the country. Mr. Wickenden is a member of the American Institute of Electrical Engineers, the American Association for the Advancement of Science and the American Society of Mechanical Engineers.

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