Guy Bartlett, News Bureau General Electric Company Schenectady, New York

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STEINMETZ SMOKED EVEN WHEN SWIMMING

This interesting picture of Dr. Charles Proteus

Steinmetz, known as "The Modern Jove" because of his pioneer

work in artificial lightning investigations, shows this great

scientist carried his cigar even while swimming. This picture,

heretofore unpublished, was just found in Steinmetz's private

collection of photographs.

Dr. Steinmetz, who died 10 years ago, would have been 69 years old on April 9. In tribute to his memory Schenectady, N. Y., his home town, will join with General Electric in a three-day observance starting with a radio broadcast on April 7, which will bring back his voice to the ears of thousands, and closing with a testimonial dinner by the American Institute of Electrical Engineers, to its past president, on April 9. Steinmetz's voice was recorded on film in General Electric's laboratories long before the day of the talking movies, and it is this film which will be used in the broadcast.

Two other unusual and heretofore unpublished pictures of Dr. Steinmetz, taken from his private collection, are also attached.
